

APCO Performance Summary

Company Name: **Hive & Wellness Australia Pty Ltd**

Trading As:

ABN: **55009686435**

Overall Performance 46% - Advanced

The score above and chart below indicate your organisation's overall performance in the 2024 APCO Annual Report. With your chosen reporting period of **January, 2023 - December, 2023** you have achieved a **Advanced** overall performance level.



Criteria Performance Levels

The chart below indicates your organisation's performance against each of the Packaging Sustainability Framework criteria in the 2024 APCO Annual Report. Each band represents a performance level with the green indicating your level of performance for each.



Contact

About APCO Annual Reporting

Understanding APCO Annual Reporting performance levels:

- 1 Getting Started:** You are at the start of your packaging sustainability journey.
- 2 Good Progress:** You have made some first steps on your packaging sustainability journey.
- 3 Advanced:** You have taken tangible action on your packaging sustainability journey.
- 4 Leading:** You have made significant progress on your packaging sustainability journey.
- 5 Beyond Best Practice:** You have received the highest performance level and have made significant progress on your packaging sustainability journey.

Packaging Sustainability Framework criteria

| | |
|---|---|
| Criteria 1: Governance & Strategy | This criteria considers actions to integrate packaging sustainability into business strategies. |
| Criteria 2: Design & Procurement | This criteria considers actions taken to ensure that sustainability principles are considered in the design or procurement of both new and existing packaging through use of the Sustainable Packaging Guidelines (SPGs). |
| Criteria 3: Recycled Content | This criteria considers actions taken to increase or optimise the amount of recycled material used by your organisation. |
| Criteria 4: Recoverability | This criteria considers actions taken to improve the recovery of packaging at end-of-life and increase use of reusable packaging. |
| Criteria 5: Disposal Labelling | This criteria considers the extent to which packaging has been labelled to help consumers determine what to do with packaging at end-of-life. |
| Criteria 6: On-site Waste | This criteria considers progress in increasing the amount of on-site solid waste being diverted from landfill. |
| Criteria 7: Problematic Materials | This criteria considers the extent to which organisations are actively phasing out problematic and unnecessary single-use plastic packaging and preventing/reducing litter. |

APCO Annual Report Criteria Performance & Responses

Provided below are your organisation's responses to the questions within the APCO Annual Report as well as a performance level for each criteria.

Criteria 1:

Governance & Strategy: 4 Leading



Does your organisation have a documented strategy that includes goals (objectives) and targets for packaging sustainability that addresses the Sustainable Packaging Guidelines (SPGs) or equivalent? Yes No

Does your organisation's strategy include a commitment to achieving the 2025 National Packaging Targets? Yes No

Is this strategy integrated within your business processes and has it been approved by an executive or board of directors? Yes No

Do you regularly communicate and promote packaging sustainability objectives and targets within your organisation? Yes No

Do you regularly engage or communicate with external stakeholders (suppliers, final consumers, community groups etc.) about the environmental impacts of your packaging? Yes No

Do you actively participate in any other initiatives to promote packaging sustainability outside of your organisation? Yes No

Supporting Evidence

Criteria 2:

Design & Procurement: 2 Good Progress



How many of your 151 SKUs have had their packaging reviewed against the Sustainable Packaging Guidelines (or equivalent) in the last 5 years?

69

Please indicate the accuracy of this response.

Medium

Do you require your suppliers to use the Sustainable Packaging Guidelines (SPGs) or equivalent for your packaging?

Yes No N/A

Please tell us about any positive outcomes from your packaging reviews.

Packaging update projects, including inclusion of recycled content in some packaging, and initiation of project to remove carbon black from packaging

Do you believe applying the SPGs delivers business value to your organisation?

Yes No

Which of the following Sustainable Packaging Principles have been considered in reviews of your organisation's packaging against the Sustainable Packaging Guidelines (SPGs)?

Design for recovery

Yes No

Optimise material efficiency

Yes No

Design to reduce product waste

Yes No

Eliminate hazardous materials

Yes No

Use of renewable materials

Yes No

Use recycled materials

Yes No

Design to minimise litter

Yes No

Design for transport efficiency

Yes No

Design for accessibility

Yes No

Provide consumer information on environmental sustainability

Yes No

How many of the 151 SKUs have packaging that has been optimised for material efficiency in the last 5 years?

7

Please indicate the accuracy of this response.

Medium

If yes, please tell us about any material savings you have made.

small reduction in overall weight of PET bottles of 2 types

Supporting Evidence

1g saved on 1 PET pack size, and 2g saved on a HDPE pack size another. These packs are across 7 SKUs. This is supported by container specifications as evidence. The bottles were reviewed as part of a supplier process, in where new moulds were created for production of these bottles. Trials resulted in overall small weight reductions on these 2 packs.

Criteria 3:

Recycled Content: 3 Advanced

- 1** Getting Started
- 2** Good Progress
- 3** Advanced
- 4** Leading
- 5** Beyond Best Practice

Do you have a policy or procedure to buy products and/or packaging made from recycled materials?

Yes No

Which of the following products that you either purchase or sell contain recycled materials?

- Primary packaging that you use to sell your products
- Secondary packaging that you use to sell your products
- Tertiary Packaging that you use to sell your packaging
- Your products
- Other items which you purchase (e.g. office stationary & supplies, building materials such a bollards etc.)
- None of the above

How many 151 SKUs has at least some packaging that is made from recycled material?

89

Please indicate the accuracy of this response.

Medium

If you do not currently use recycled materials in any of your packaging, please indicate why:

- Cannot find a supplier who provides recycled materials
- We cannot use recycled materials in contact with our product
- Cost is prohibitive
- Other (please specify)

Please specify

- None of the above

Supporting Evidence

Current recycled material is in our cartons, and some PET bottles. Evidence for cartons is in the form of report from supplier detailing recycled content of each carton that we have purchased. Evidence for bottles is in the form of bottle packaging specifications that detail the recycled content.

Criteria 4:

Recoverability: 2 Good Progress



How many of your 151 SKUs have all packaging components that are recoverable (i.e. recyclable or compostable) at end-of-life?

74

Please indicate the accuracy of this response.

Medium

How many of your 151 SKUs have separable components with mixed recoverability at end-of-life? (e.g. a jar that is recyclable with a lid that is not recyclable)

77

Please indicate the accuracy of this response.

Medium

How many of your 151 SKUs have been assessed in the Packaging Recyclability Evaluation Portal (PREP)?

86

If you use compostable packaging, please indicate the type(s) of compostable certification (if any):

- Certified home compostable (AS5810)?
- Certified industrial compostable (AS4736)?
- Certified compostable to another certification (i.e. not AS5810 or AS4736)?
- Compostable (not certified)?
- None of the above

How many of your 151 SKUs are not recoverable at end-of-life and must go to landfill? (i.e. not recyclable or compostable)

0

Have you investigated if there are any opportunities to use reusable packaging?

Yes No

If yes, how many of your 151 SKUs have packaging for which all components are reusable?

27

Please give an indication on the accuracy of this response.

Medium

Which of the following reusable business to business items did your organisation utilise during the previous 12 month period?

- Pallets
- Crates
- Drums
- Intermediate Bulk Containers (IBCs)
- Other (please specify)

Please specify

We use these in our B2B business, selling bulk honey to customers and to transfer between our production sites.

- None of the above

Tick all that apply - Was this reused:

Internally (between your organisation's sites & facilities)?

Externally (with other organisations such as suppliers or customers)?

- | | | |
|-------------------------------------|---|---|
| Pallets | <input type="radio"/> Internal | <input checked="" type="radio"/> External |
| Crates | <input checked="" type="radio"/> Internal | <input checked="" type="radio"/> External |
| Drums | <input type="radio"/> Internal | <input checked="" type="radio"/> External |
| Intermediate Bulk Containers (IBCs) | <input checked="" type="radio"/> Internal | <input checked="" type="radio"/> External |
| Other (specified above) | <input type="radio"/> Internal | <input type="radio"/> External |

Does your organisation participate in any of the following closed-loop recovery programs/alternative collection systems for your packaging?

- Big Bag Recovery
- Terracycle
- Container Deposit Scheme (CDS)
- DrumMUSTER
- Other (please specify)

Please specify

CHEP pooled pallet circular economy for reusable pallets

- N/A (All our packaging is recovered through mainstream recovery systems)
- None of the above

Supporting Evidence

CHEP sustainability certificate indicates through the use of circular economy pooled CHEP pallets, we have saved 230 tonnes of CO₂, equivalent to 345 trees planted, and saved 163 tonnes solid waste, equivalent to 1497 wheelie bins.

Criteria 5:

Disposal Labelling: 2 Good Progress

1 Getting Started

2 Good Progress

3 Advanced

4 Leading

5 Beyond Best Practice

How many of your 151 SKUs have labelling on-pack to inform the consumer of how to correctly dispose of the packaging?

72

Please indicate the accuracy of this response.

Medium

Which of the following labels does your company presently use?

- Australasian Recycling Label
- Mobius Loop/Recycling symbol
- Tidy man
- Written instructions
- Other (please specify)

Please specify

- None of the above

Supporting Evidence

PREP reports, and ARL tracking document

Criteria 6:

On-site Waste: 4 Leading



Tick which of the following packaging materials you have on-site recycling programs for:

- Paper/cardboard
- Soft plastics
- Rigid plastics
- Timber
- Textiles
- Glass
- Metals
- Other (please specify)

Please specify

- All materials have recycling programs
- None of the above

Over the reporting period, how much of the waste your organisation generated on-site was diverted from landfill (was recycled, composted, reused or sent for energy recovery)?

61%

Please indicate the accuracy of this response.

High

Which of the following facilities are included in the above waste data?

- Offices
- Warehouses
- Stores

- Manufacturing Facilities
- Other (please specify)

Please specify

Offices, warehouse and manufacturing are all located together. 3 sites with all 3 at each site.

- None of the above

Supporting Evidence

Evidenced with reports from waste service providers.

Criteria 7:

Problematic Materials: 4 Leading



Over the reporting period, which of the following activities did you undertake to help reduce the impact of litter?

- Conduct regular clean ups
- Participate in Business Clean Up Day
- Sponsor a clean up day
- Undertook a litter education campaign
- Other (please specify)

Please specify

- None of the above

Please indicate which of the following problematic, unnecessary and single-use plastic packaging formats or materials your organisation has used over the last five years.

- Lightweight plastic shopping bags
- Fragmentable (e.g. oxo-degradable) plastics
- Expanded polystyrene (EPS) packaging for food and beverage service or retail fresh produce
- EPS loose fill packaging
- Moulded EPS packaging for white/brown goods or electronics
- Rigid polyvinyl chloride (PVC) packaging
- Rigid polystyrene (PS) packaging
- Opaque polyethylene terephthalate (PET) bottles
- Rigid plastic packaging with carbon black
- None of the above

Please indicate which of the following problematic, unnecessary or single-use plastic packaging formats or materials your organisation is actively working to phase out?

- Lightweight plastic shopping bags
- Fragmentable (e.g. oxo-degradable) plastics
- Expanded polystyrene (EPS) packaging for food and beverage service or retail fresh produce
- EPS loose fill packaging
- Moulded EPS packaging for white/brown goods or electronics
- Rigid polyvinyl chloride (PVC) packaging
- Rigid polystyrene (PS) packaging
- Opaque polyethylene terephthalate (PET) bottles
- Rigid plastic packaging with carbon black
- None of the above

Have you successfully phased out any of the above packaging formats or materials in the last 5 years?

- Lightweight plastic shopping bags
- Fragmentable (e.g. oxo-degradable) plastics
- Expanded polystyrene (EPS) packaging for food and beverage service or retail fresh produce
- EPS loose fill packaging
- Moulded EPS packaging for white/brown goods or electronics
- Rigid polyvinyl chloride (PVC) packaging
- Rigid polystyrene (PS) packaging

- Opaque polyethylene terephthalate (PET) bottles
- Rigid plastic packaging with carbon black
- None of the above

Supporting Evidence

Current project active in calendar year 2023, to execute in calendar year 2024, removing carbon black - changing all black lids that have carbon black across to new black lids without carbon black, ensuring recyclability.

Additional Information

- No additional information

Please use the space below to provide your feedback on your experience with this Annual Report

Describe initiatives, processes or practices that you have implemented during your chosen reporting period that have improved packaging sustainability

Describe any opportunities or constraints that affected performance within your chosen reporting period

Please use the space below to provide examples or case studies of exemplary packaging sustainability conducted by your organisation. The information provided in the boxes may be used directly in your public facing Annual Report and Action Plan. Submitted case studies might be used by APCO in the future to support other Members in achieving packaging sustainability.