



APCO Performance Summary

Company Name:	Hive & Wellness Australia Pty Ltd
Trading As:	
ABN:	55009686435
	Overall Performance 46% - Advanced

The score above and chart below indicate your organisation's overall performance in the **2024** APCO Annual Report. With your chosen reporting period of **January**, **2023** - **December**, **2023** you have achieved a **Advanced** overall performance level.



The chart below indicates your organisation's performance against each of the Packaging Sustainability Framework criteria in the 2024 APCO Annual Report. Each band represents a performance level with the green indicating your level of performance for each.



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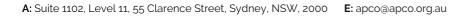
About APCO Annual Reporting

Understanding APCO Annual Reporting performance levels:

1	Getting Started:	You are at the start of your packaging sustainability journey.
2	Good Progress:	You have made some first steps on your packaging sustainability journey.
3	Advanced:	You have taken tangible action on your packaging sustainability journey.
4	Leading:	You have made significant progress on your packaging sustainability journey.
5	Beyond Best Practice:	You have received the highest performance level and have made significant progress on your packaging sustainability journey.

Packaging Sustainability Framework criteria

Criteria 1: Governance & Strategy	This criteria considers actions to integrate packaging sustainability into business strategies.
Criteria 2: Design & Procurement	This criteria considers actions taken to ensure that sustainability principles are considered in the design or procurement of both new and existing packaging through use of the Sustainable Packaging Guidelines (SPGs).
Criteria 3: Recycled Content	This criteria considers actions taken to increase or optimise the amount of recycled material used by your organisation.
Criteria 4: Recoverability	This criteria considers actions taken to improve the recovery of packaging at end-of-life and increase use of reusable packaging.
Criteria 5: Disposal Labelling	This criteria considers the extent to which packaging has been labelled to help consumers determine what to do with packaging at end-of-life.
Criteria 6: On-site Waste	This criteria considers progress in increasing the amount of on-site solid waste being diverted from landfill.
Criteria 7: Problematic Materials	This criteria considers the extent to which organisations are actively phasing out problematic and unnecessary single-use plastic packaging and preventing/reducing litter.







APCO Annual Report Criteria Performance & Responses

Provided below are your organisation's responses to the questions within the APCO Annual Report as well as a performance level for each criteria.

Criteria 1:				
Governance & Strateg	gy: 🕢 Leading			
Getting Started	2 Good Progress	3 Advanced	4 Leading	5 Beyond Best Practice
	have a documented stra sustainability that address			●Yes ○No
Does your organisation Packaging Targets?	's strategy include a com	mitment to achieving	g the 2025 National	●Yes ○No
Is this strategy integrate executive or board of d	ed within your business p lirectors?	processes and has it b	been approved by an	● Yes ○ No
Do you regularly comm targets within your orga	nunicate and promote paranisation?	ckaging sustainability	/ objectives and	⊖Yes ●No
	ge or communicate with e / groups etc.) about the e			● Yes ○ No
Do you actively particip outside of your organis	bate in any other initatives ation?	s to promote packagi	ng sustainability	⊖Yes ●No
Supporting Evidence				
Criteria 2: Design & Procuremen	nt: 2 Good Progress			

3 Advanced

2 Good Progress

1 Getting Started



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		ve had their packaging reviewed against the Sus alent) in the last 5 years?	tainable 69
Please indicate	the accuracy of	this response.	Medium
	your suppliers to our packaging?	o use the Sustainable Packaging Guidelines (SPG	s) or ○Yes ●No ○N/A
Please tell us a	bout any positiv	e outcomes from your packaging reviews.	
	-	ncluding inclusion of recycled content in some ack from packaging	packaging, and initiation of
Do you believe	applying the SP	Gs delivers business value to your organisation?	● Yes ○ No
	-	able Packaging Principles have been considered ble Packaging Guidelines (SPGs)?	in reviews of your organisation's
Design for reco	very		• Yes O No
Optimise mater	ial efficiency		• Yes O No
Design to reduc	ce product wast	e	⊖Yes ●No
Eliminate hazar	dous materials		● Yes ○ No
Use of renewak	ole materials		⊖Yes ●No
Use recycled m	aterials		● Yes ○ No
Design to minin	nise litter		○Yes ●No
Design for trans	sport efficiency		⊖Yes ●No
Design for acce	ssibility		⊖Yes ●No
Provide consun	ner information (on environmental sustainability	● Yes ○ No
How many of th		e packaging that has been optimised for material	7

efficiency in the last 5 years?





2024

Please indicate the accuracy of this response.

Medium

If yes, please tell us about any material savings you have made.

small reduction in overall weight of PET bottles of 2 types

Supporting Evidence

1g saved on 1 PET pack size, and 2g saved on a HDPE pack size another. These packs are across 7 SKUs. This is supported by container specifications as evidence. The bottles were reviewed as part of a supplier process, in where new moulds were created for production of these bottles. Trials resulted in overall small weight reductions on these 2 packs.

Criteria 3: Recycled Content: 3	Advanced			
Getting Started	2 Good Progress	3 Advanced	4 Leading	5 Beyond Best Practice

Do you have a policy or procedure to buy products and/or packaging made from recycled materials?

Which of the following products that you either purchase or sell contain recycled materials?

- Primary packaging that you use to sell your products
- Secondary packaging that you use to sell your products
- O Tertiary Packaging that you use to sell your packaging
- O Your products
- Other items which you purchase
 (e.g. office stationary & supplies, building materials such a bollards etc.)
- None of the above

How many 151 SKUs has at least some packaging that is made from recycled material?

89





2024

Please indicate the accuracy of this response.

Medium

If you do not currently use recycled materials in any of your packaging, please indicate why:

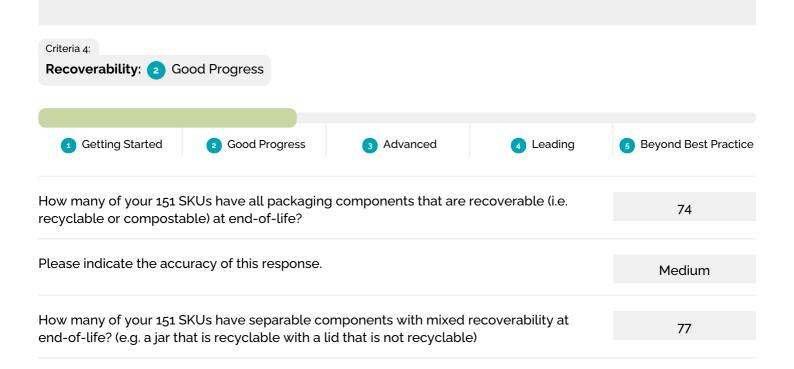
- O Cannot find a supplier who provides recycled materials
- O We cannot use recycled materials in contact with our product
- Cost is prohibitive
- Other (please specify)

Please specify

None of the above

Supporting Evidence

Current recycled material is in our cartons, and some PET bottles. Evidence for cartons is in the form of report from supplier detailing recycled content of each carton that we have purchased. Evidence for bottles is in the form of bottle packaging specifications that detail the recycled content.





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Ple	ase indicate the accuracy of this response.	Medium			
	w many of your 151 SKUs have been assessed in the Packaging Recyclability luation Portal (PREP)?	86			
lf yo	ou use compostable packaging, please indicate the type(s) of compostable certification (f any):			
0	Certified home compostable (AS5810)?				
0	Certified industrial compostable (AS4736)?				
0	Certified compostable to another certification (i.e. not AS5810 or AS4736)?				
0	Compostable (not certified)?				
•	None of the above				
	w many of your 151 SKUs are not recoverable at end-of-life and must go to landfill? (i.e. recyclable or compostable)	0			
Hav	re you investigated if there are any opportunities to use reusable packaging?	● Yes ○ No			
-	If yes, how many of your 151 SKUs have packaging for which all components are 27 reusable?				
Ple	ase give an indication on the accuracy of this response.	Medium			
		incularit			

Which of the following reusable business to business items did your organisation utilise during the previous 12 month period?

- Pallets
- Crates
- Drums
- Intermediate Bulk Containers (IBCs)
- \bigcirc Other (please specify)

Please specify

We use these in our B2B business, selling bulk honey to customers and to transfer between our production sites.

O None of the above



Tick all that apply - Was this reused:

2024

Internally (between your organisation's sites & facilities)?
Externally (with other organisations such as suppliers or customers)?

0	Internal		External
	Internal		External
0	Internal		External
•	Internal		External
0	Internal	0	External
	•	 Internal Internal Internal 	 Internal Internal Internal

Does your organisation participate in any of the following closed-loop recovery programs/alternative collection systems for your packaging?

- O Big Bag Recovery
- Terracycle
- O Container Deposit Scheme (CDS)
- O DrumMUSTER
- O Other (please specify)
- Please specify

CHEP pooled pallet circular economy for reusable pallets

• N/A (All our packaging is recovered through mainstream recovery systems)

O None of the above

Supporting Evidence

CHEP sustainability certificate indicates through the use of circular economy pooled CHEP pallets, we have saved 230 tonnes of CO2, equivlaent to 345 trees planted, and saved 163 tonnes solid waste, equivalent to 1497 wheelie bins.



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Criteria 5: Disposal Label	ling: 2 Go	ood Progress			
1 Getting Sta	rted	2 Good Progress	3 Advanced	4 Leading	5 Beyond Best Practice
How many of yo correctly dispose			back to inform the con	sumer of how to	72

Please indicate the accuracy of this response.

Which of the following labels does your company presently use?

- Australasian Recycling Label
- O Mobius Loop/Recycling symbol
- O Tidy man
- O Written instructions
- O Other (please specify)
- Please specify

O None of the above

Supporting Evidence

PREP reports, and ARL tracking document



Medium



Tick which of the following packaging materials you have on-site recycling programs for:

•	Paper/cardboard	
0	Soft plastics	
•	Rigid plastics	
0	Timber	
0	Textiles	
0	Glass	
0	Metals	
0	Other (please specify)	
Pleas	se specify	
0	All materials have recycling programs	
0	None of the above	
	the reporting period, how much of the waste your organisation generated on-site diverted from landfill (was recycled, composted, reused or sent for energy recovery)?	61%
Pleas	se indicate the accuracy of this response.	High
Whic	h of the following facilities are included in the above waste data?	
	Offices	
•	Warehouses	

O Stores



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•	Manufacturing Other (please	-			
Please specify					
0	ffices, warehou	se and manufacturi	ng are all located together. ;	3 sites with all 3 at each	site.
0	None of the a	bove			
Supporting Evidence					
Evidenced with reports from waste service providers.					
Criteria 7: Problematic Materials: 4 Leading					
	1 Getting Started	d 2 Good Prog	gress 3 Advanced	4 Leading	5 Beyond Best Practice

Over the reporting period, which of the following activities did you undertake to help reduce the impact of litter?

- O Conduct regular clean ups
- O Participate in Business Clean Up Day
- O Sponsor a clean up day
- O Undertook a litter education campaign
- \bigcirc Other (please specify)

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Please specify
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None of the above



Please indicate which of the following problematic, unnecessary and single-use plastic packaging formats or materials your organisation has used over the last five years.

- O Lightweight plastic shopping bags
- O Fragmentable (e.g. oxo-degradable) plastics
- Expanded polystyrene (EPS) packaging for food and beverage service or retail fresh produce
- EPS loose fill packaging
- O Moulded EPS packaging for white/brown goods or electronics
- O Rigid polyvinyl chloride (PVC) packaging
- O Rigid polystyrene (PS) packaging
- O Opaque polyethylene terephthalate (PET) bottles
- Rigid plastic packaging with carbon black
- O None of the above

Please indicate which of the following problematic, unnecessary or single-use plastic packaging formats or materials your organisation is actively working to phase out?

- O Lightweight plastic shopping bags
- O Fragmentable (e.g. oxo-degradable) plastics
- O Expanded polystyrene (EPS) packaging for food and beverage service or retail fresh produce
- O EPS loose fill packaging
- O Moulded EPS packaging for white/brown goods or electronics
- O Rigid polyvinyl chloride (PVC) packaging
- O Rigid polystyrene (PS) packaging
- O Opaque polyethylene terephthalate (PET) bottles
- Rigid plastic packaging with carbon black
- O None of the above

Have you successfully phased out any of the above packaging formats or materials in the last 5 years?

- O Lightweight plastic shopping bags
- O Fragmentable (e.g. oxo-degradable) plastics
- Expanded polystyrene (EPS) packaging for food and beverage service or retail fresh produce
- O EPS loose fill packaging
- O Moulded EPS packaging for white/brown goods or electronics
- O Rigid polyvinyl chloride (PVC) packaging
- O Rigid polystyrene (PS) packaging



- O Opaque polyethylene terephthalate (PET) bottles
- O Rigid plastic packaging with carbon black
- O None of the above

Supporting Evidence

Current project active in calendar year 2023, to execute in calendar year 2024, removing carbon black - changing all black lids that have carbon black across to new black lids without carbon black, ensuring recyclability.

Additional Information

No additional information

Please use the space below to provide your feedback on your experience with this Annual Report

Describe initiatives, processes or practices that you have implemented during your chosen reporting period that have improved packaging sustainability

Describe any opportunities or constraints that affected performance within your chosen reporting period





Please use the space below to provide examples or case studies of exemplary packaging sustainability conducted by your organisation. The information provided in the boxes may be used directly in your public facing Annual Report and Action Plan. Submitted case studies might be used by APCO in the future to support other Members in achieving packaging sustainability.

